



## KEYSTONE RESEARCH CENTER

March 28, 2016

Dear Friend and Supporter,

Keystone Research Center celebrates our 20<sup>th</sup> anniversary this year, thanks the support of partners like you. We invite you to join us in kicking off the next decade with a two-day conference – **It's Time for Broadly Shared Prosperity in Pennsylvania** – at the Crowne Plaza in Harrisburg, June 8-9.

KRC has advocated an inclusive, high road economy since our inception in 1996. Today, we're heartened to see a new wave of organizing efforts – paid sick leave and the Fight for \$15, for example – that, taken to scale, could restore post-World War II levels of equity and upward mobility. But well-financed players are also working hard on policies that could lock in economic inequality for the long term. The future of our state hangs in the balance.

*Now more than ever, it's time to unify Pennsylvanians around an economy that works for all of us, not just the 1%.*

Our 20<sup>th</sup> Anniversary conference will bring together the advocates and activists, labor allies, community groups, people of faith, researchers and policymakers who are working together to put Pennsylvania on the high road. We'll have inspiring speakers and engaging workshops on dozens of topics such as worker centers and innovative unions, family-friendly work time policies, retirement security and fair taxation, career and educational opportunities for all, and the rapid shift to renewable energy and conservation needed to slow down climate change.

*By becoming a sponsor, you can help us promote this vision of an inclusive economy – and the practical solutions that will make it a reality.*

I'll give you a call soon to talk about investing in KRC's 20<sup>th</sup> Anniversary conference. We will also be honoring John Springer, Executive Director, PSEA; Barney Oursler, Pittsburgh United; Robin Greene-Toler, former KRC Board President; and Community Action Committee of the Lehigh Valley at our annual Awards Reception following the conference. With several levels of sponsorship to choose from – and great benefits at every level – you'll show your solidarity with those who are creating broadly shared prosperity in Pennsylvania. It's time.

Sincerely,

A handwritten signature in blue ink that reads "Stephen Herzenberg". The signature is fluid and cursive, with a long horizontal line extending to the right.

Stephen Herzenberg  
Executive Director, Keystone Research Center

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## 20th Anniversary Conference

### Sponsorship and Advertising Opportunities

#### Conference Program Book Ads

\*Inside back cover  
(7.75" x 10.25") \$1500\_\_

Full-page  
(7.75" x 10.25") \$1200\_\_

Half-page  
(5" x 7.75") \$750\_\_

Quarter-page (vertical)  
(3.75" x 5") \$450\_\_

Ads for both the conference and awards reception will appear in the Conference Program Book . There will not be a seperate book for the awards reception.

(Email artwork to [frank@keystoneresearch.org](mailto:frank@keystoneresearch.org) by May 20th.)

\*Only one space is available for this ad/sponsorship. It will be filled on a first-ordered/first-filled basis. KRC will contact you if you order ad space that cannot be filled.

Sponsorship Benefits	Recognition From Podium	Logo on Conference Webpage	Full Page Conference Program Ad	Conference Tickets	Reception Tickets
Platinum \$20,000	Yes	Yes	Yes	10	10
Gold \$10,000	Yes	Yes	Yes	5	10
Silver \$5,000		Yes	Yes	3	7
Bronze \$2,500			Yes	1	5

**Choose the sponsorship level that works for you,  
or sponsor a portion of the event:**

- Speaker (fee and travel)
- Day 1 Reception
- Day 2 Breakfast
- Day 2 Lunch
- Day 2 Awards Reception
- Materials & Printing (Conference Packet)

**Contact Stephanie Frank to be a sponsor:  
717.255.7181 or [frank@keystoneresearch.org](mailto:frank@keystoneresearch.org)**

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

**AD DEADLINE IS MONDAY, May 20**

Make checks payable to Keystone Research Center | 412 North Third Street Harrisburg, PA 17101-1346.