

2020 KEYSTONE RESEARCH CENTER / PENNSYLVANIA BUDGET AND POLICY CENTER

First Ever Day of Giving | Aug. 24 – Aug. 25.

Sponsorship Order Form

(Please place an X beside the category you wish to purchase.)

Sponsor a Time Block

24-hour Event Sponsor	\$5,000	<input type="checkbox"/>
<ul style="list-style-type: none">• Logo on event/donation page• Thank you during live portions• Inclusion on various posts throughout 24-hr. period		
12-hour Sponsor 1st Half (7 pm-7 am)	\$2,500	<input type="checkbox"/>
<ul style="list-style-type: none">• Logo on event/donation page• Thank you during live portions• Inclusion on various posts during designated 12-hr. period		
12-hour Sponsor 2nd Half (7 am-7 pm)	\$3,000	<input type="checkbox"/>
<ul style="list-style-type: none">• Logo on event/donation page• Thank you during live portions• Inclusion on various posts during designated 12-hr. period		
4-hour Block	\$1,000	<input type="checkbox"/>
<ul style="list-style-type: none">• Name on event/donation page• Thank you during live portions• Inclusion on various posts during designated 4-hr. period		
1-hour Block	\$300	<input type="checkbox"/>
<ul style="list-style-type: none">• Name on event/donation page• Thank you during live portions• Inclusion on posts during designated 1-hr. period		

Sponsor Donor Incentives – Pay it Forward

Recurring Donor Incentive Sponsor	\$500	<input type="checkbox"/>
<ul style="list-style-type: none">• Cover the incentive for recurring monthly donors at any level: drawing in last hour for a donation of \$300 to their local food bank• Recognition on event/donation page and each mention of incentive		
\$25+ Donor Sponsor	\$300	<input type="checkbox"/>
<ul style="list-style-type: none">• Cover the incentive for donors who give \$25 or more: drawing in last hour for a donation of \$200 to their local food bank• Recognition on event/donation page and each mention of incentive		
\$500+ Donor Sponsor	\$1,000	<input type="checkbox"/>
<ul style="list-style-type: none">• Cover the incentive for donors who give \$500 or more: drawing in last hour for a donation of \$750 to their local food bank• Recognition on event/donation page and each mention of incentive		

Other Opportunities

Outreach Sponsor	\$
<ul style="list-style-type: none">• Help cover costs of paid social media promotions before and during the event at any level	
Matching Gift	\$
<ul style="list-style-type: none">• Add to our matching fund at any level• Matching gifts over \$500 will receive special recognition	

Questions about sponsorships, customized posts, invoice requests, or credit card payments should be directed to Stephanie Frank (415-336-0153 cell) or frank@keystoneresearch.org.

Please provide the following:

Your organization's name: _____ Contact person: _____
Address: _____
Phone: _____ Contact person's email _____

Make checks payable to **Keystone Research Center.** | Send to 412 North Third Street Harrisburg, PA 17101-1346.